



## Stay Connected



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CASS EUROPEAN INSTITUTE  
OF MANAGEMENT STUDIES

Etablissement d'Enseignement  
Supérieur Privé



# Committed to Academic Achievement & Student Success

## About CASS Europe

CASS EUROPEAN INSTITUTE OF MANAGEMENT STUDIES (CASS Europe) is an innovative higher education Institution with a global academic campus in Paris and an executive development center in Brussels. The distinguishing feature of the Institution is that it provides quality higher education and training in a broad range of disciplines that combine academic rigor with practical relevance. In addition to the education and training activities, the institution also offers students the opportunity of learning two major international languages (other than English) thus reflecting and embodying its overall philosophy of preparing executives who are able to operate with ease and efficiency in today's highly competitive global marketplace.

## Why CASS Europe?

- Excellence
- Integrity
- Leadership
- Diversity
- Internationality

*To ensure a learning environment committed to excellence in higher education and training, CASS Europe provides results in competent practitioners and academics with the highest integrity.*



## Our Mission

*The mission of CASS Europe is to provide quality higher education and training in a broad range of disciplines to deserving students of diverse cultural backgrounds internationally.*



## Our Vision

*CASS Europe will be a recognized leader in innovation-driven quality higher education and training.*





## Accreditation



CASS Europe is accredited and registered with the Paris Academy of the French Ministry of Higher Education, Research and Innovation as a private, not-for-profit, higher education institution which is legally authorized to provide higher education in business, management, and other fields leading to Anglo-Saxon type qualifications at Bachelor's, Master's, and Doctoral (PhD) levels awarded by the Institution. All programs of the Institution are recognized by the French Ministry of Higher Education, Research and Innovation as higher education programs.

CASS Europe is also accredited by Accreditation Service for International Schools, Colleges and Universities (ASIC). CASS Europe has earned Premier status with ASIC for its commendable areas of operation. ASIC accreditation helps students and parents make a more informed choice and will also help a school, college, university, training provider or distance education provider, demonstrate to the international student body that they are a high quality institution.

ASIC is recognised by UKVI in UK, is a member of the CHEA International Quality Group (CIQG) in USA and is listed in their International Directory, is a member of the BQF (British Quality Foundation) and are institutional members of EDEN (European Distance and E-Learning Network)

CASS Europe is an accredited member Institution of the Accreditation Council for Business Schools and Programs (ACBSP) and the business programs offered by the Institution are accredited by the ACBSP.

The ACBSP is a CHEA (Council for Higher Education Accreditation)-recognized specialized business accrediting organization that reviews the quality and integrity of business degree programs. Accreditation by ACBSP is based on an independent evaluation of an institution's business programs by a group of professionals which includes faculty and academic administrators in the field of business education.

## Professional Partnerships

*In addition to our academic partners CASS Europe has developed a good working relationship with a number of professional organizations in the areas of short executive training courses, pathway to our degree programs, promotion and student recruitment activities, workshops, etc.*

## Academic Partners

*CASS Europe has long-term partnership with leading academic institutions in Europe, Asia, Africa and South America.*

## Areas of Study

- Bachelor of Business Administration(BBA)
- Graduate Diploma in Business Management(GDBM)
- MSc in Management
- MSc in Industrial/Organizational Psychology
- MBA
- MPhil
- Doctor of Business Administration(DBA)
- Doctor of Philosophy(Ph.D)in Management

## Dual Bachelor's, Graduate, and Postgraduate Programs

- ESC Pau Business School
- American University of Cyprus
- Institute of Intercultural Management and Communication





## Apply to CASS Europe

An application form can be completed online for immediate submission or printed for subsequent completion by hand. In either instance, you will need to send a signed hard copy of your application together with the required supporting documents.

## Scholarships

Every year CASS Europe offers one full scholarship per program per intake to cover the cost of tuition. In return recipients are required to complete a specific (mostly administrative) task for the school. In addition, the school provides partial scholarships of 1 000 – 4 000€ to cover part of the overall tuition fees. Evaluation criteria for both types of scholarships are based on a combination of need and academic achievement. As competition for these scholarships is keen you are advised to apply as early as possible. Students are also advised to enquire with their various governments about possibilities of scholarships from their home countries. The European Union, through cooperative agreements with various countries around the world, also provides scholarship opportunities to deserving students. Applicants are advised to enquire with their respective governments for further information.

